



UpStares Media™ is the exclusive source for **adStep® graphics**, a patented process that converts staircases into dynamic, eye level billboards that can't be missed, anchoring any outdoor program, enlarging its scope and insuring message reminder throughout the day.

adStep® graphics can be placed everywhere there are stairways and have been used in dozens of markets and **hundreds of venues** to date. Airports, Malls, Transit Systems and Sports Arenas are some of the commonly used locations. UpStares Media™ also produces graphics for **total signage programs** that can be placed on any surface including doors, walls, escalators, vehicles...you name it!

The production and installation process is turnkey as evidenced by this **VIDEO**:



Over 200 **brands** have taken the stares to date and the **buzz** our installations create make adStep® graphics a winning formula.



**About UpStares Media:** The UpStares Media™ team has been together for more than 8 years, designing and delivering adStep® graphics programs to top creative and media agencies nationwide. The team's extensive experience in marketing, media sales, production and project management ensures clients a successful program that delivers results and exceeds their expectations. *UpStares Media™ is a privately held company based in Livingston N.J.*



**About adStep®:** The adStep® patent (US # 6041533) is held exclusively by **UpStares Media™** as an advertising system for presenting a single visual message on a series of horizontally or vertically offset surfaces comprising adhesive backed, printed pieces of a flexible thermoplastic polymer based film. **adStep® graphics** are also known as stair wraps, stair graphics, stair ads and stair advertising.

**Contact Information:**

Barry Roberts | 973-968-6666 X101 | broberts@upstaresmedia.com | 184 S. Livingston Ave – Suite 9126 | Livingston, NJ 07039